

## VIDEO CASE STUDIES – TIPS FOR A BETTER VIDEO

Sometimes, recording and uploading videos can present a challenge. Here are some helpful hints for technical considerations and content presentation to ensure an optimal experience.

### Technical Considerations

#### Use a preferred video recording method

The desktop app, also referred to as the Video Case Recorder, is the most reliable way to record and upload your response to a challenge video.

If you are not able to download and/or use the desktop app to record your video, you can use the Web Recorder or the File Uploader method.

The desktop app records locally and isn't affected by inconsistent wifi or other internet connection during the recording. The Web recorder records over your wifi or other internet connection and is subject to disruptions in the video recording due to internet strength and/or bandwidth.

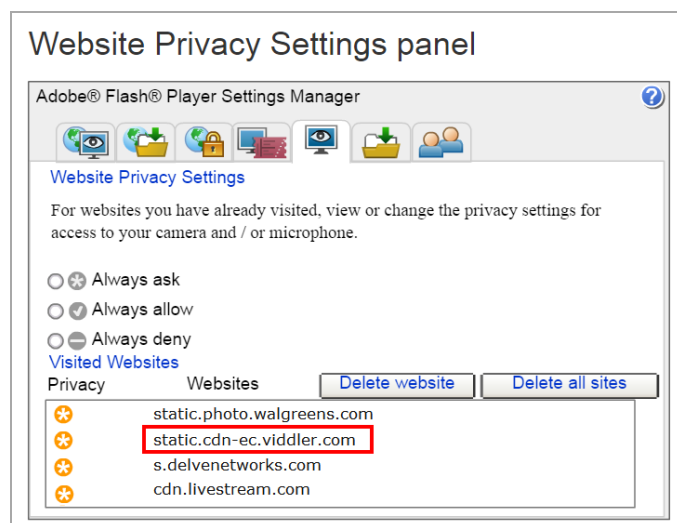
For information on downloading the desktop app or using the Web Recorder or File Uploader, refer to the *Video Case Studies – Student Guide*, which is available on your **Help** tab.

#### Enable Flash

Make sure that you have enabled Flash. Your in-browser webcam records over the internet and sometimes Flash settings are set to **Always Deny**, thereby preventing Web sites from using your camera and microphone. If this is the case, you will not be able to use the in-browser recorder.

To change your Flash setting, follow the instructions below:

1. Access [Flash Player Help: Website Privacy Settings panel](#).<sup>\*</sup> You will see a window with the heading **Website Privacy Settings** panel. It looks like this:



This is not a still image, but rather an interactive settings manager.

2. Under Websites in the Settings Manager, scroll and select **static.cdn-ec.viddler.com**.
3. Select one of the following:
  - **Always Allow** – Always allow this Web site to have access
  - **Always Ask** – This Web site must ask permission to have access.

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### Use one of the preferred browsers

Use a browser that is compatible with ATI's site. The best browsers are (in this order):

- Preferred: Mozilla Firefox® (version 25 or later)
- Preferred: Google Chrome™ (version 41 or later)
- Internet Explorer® (version 9 or later)
- Safari® (version 6 or later)

### Use high speed internet

Make sure your computer's uploading speed is at least 2 mega bits per second (Mbps). There are free sites available on the internet that you can use to check your computer's uploading speed. Your internet speed, as well as the size of your video file, affect the time it takes to upload your video.

If you're experiencing a slow Internet connection or a failed System Check, you may wish to try the following:

- Move closer to your WiFi router
- Use an Ethernet connection, instead of a WiFi connection
- Restart your router
- Contact your Internet Service Provider (ISP).

Additionally, be aware that your internet speed may not be the same every time you perform a check at the same location; your internet connection can vary significantly depending on the time of day. If you're having trouble connecting, sometimes waiting a few hours and trying again can resolve your issue.

### Limit the size of your video file

When you are uploading a video file, making sure that your file is no more than 100 megabytes (mb) (approximately a three minute video) will ensure a faster upload. The size of your video file, as well as your internet speed, affect the time it takes to upload your video. If your file is large, you can compress it by using a compression tool available on the internet, but limiting your video length/file size is the best way to ensure an efficient upload.

### **Extend video recording time**

Although the optimum file size for your video is 100mb (3 minutes), you can record and upload up to 300mb (approximately nine minutes using the desktop app).

### **Convert files to .mp4 format**

If you are uploading a video file, make sure you are uploading a video file that is in .mp4 format. Recordings made using the desktop app are automatically saved in the .mp4 format. Otherwise, if you record your video using another device, you might have to convert the video file to .mp4 format. Free file converters are available on the internet.

### **Make sure you are connected to a strong WiFi connection.**

Use a strong WiFi or an Ethernet connection. Mobile internet speeds often aren't fast enough to upload videos.

### **Don't let your device fall asleep during the upload process.**

Your device can enter hibernation mode if your upload is taking a long time. Falling asleep will typically disconnect you from the Internet and cause an error to occur. Typically, your video should take from a few seconds to a few minutes depending on the speed of your connection and the size of your video file. Consider recording and submitting a shorter video or switching from WiFi to an Ethernet connection if you continue to experience long upload times.

### **If using a mobile device, record your video with the front-facing camera**

If you are recording on a mobile device, such as an iPad or tablet, don't use "Selfie" mode. This will help keep the video file small and reduce the likelihood of having upload problems.

### **If using a mobile device, try uploading from another device.**

Sometimes mobile devices have slower Internet connections. With the video recorded on your mobile device, you can try transferring it to your computer and uploading in a Web browser like Firefox or Chrome, which tend to be a bit faster. Refer to your mobile device's documentation for how to transfer files from the device to your computer

## Content Presentation

### Answer the question that is asked

When you view the challenge video, keep the question in mind that you must answer. Be sure that your response video focuses on the question and provides an answer that specifically addresses the question that is asked.

### Plan your response

Before recording your video, draft your response in writing. Remember that you are being graded on more than just the information you are conveying, but also on how well you are able to communicate the information.

Organize your thoughts and create an outline of the major points in your answer. Be sure to save your answer, along with the question, in case you want to retrieve your notes for further study and/or review.

### Place yourself in the scenario

If the question involves patient interaction, your answer will be most effective if you imagine that you are in the video and that you are delivering the message directly to the patient. Use a conversational, informative tone.

Using this technique will enable you to practice your communication skills. It will help you to understand how to convey complex information in a clear, concise, and easily understandable way.

### Watch your video response before you submit it

View your response with a critical eye. Identify things that you can improve upon, such as:

- Did you answer the question that was asked?
- Was your answer too brief or too wordy?
- Did you communicate in a way that made you easily understood?

### Expect to re-record your answer

There is no penalty for re-recording your video response. Use this approach to refine your answer and make sure it is complete, concise, and understandable.